

ARTICULATE

The first word on arts, culture and heritage in the Columbia Basin

ADVERTISING RATES

For Issue #35

May 2019 –

September 2019

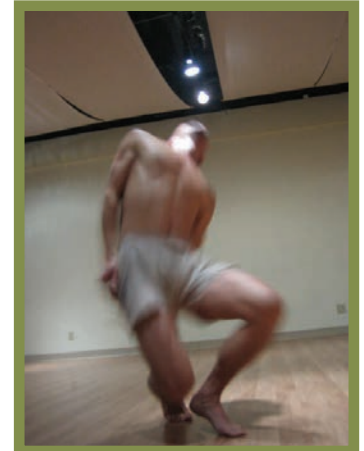


Here is your chance to be part of this area's vibrant, active, and always interesting cultural scene!

ARTiculate has established itself as the cultural voice for the region since 2002 and is targeted to a wide audience interested in arts, culture and heritage, locals and tourists alike, through a minimum of 10,000 copies widely distributed throughout the Columbia Basin region. We cover local culture in stories, features and reviews not found anywhere else.

Through a move from web based to sheet fed printing, we feature **HIGH QUALITY COLOUR, PAPER AND PRINTING**. This issue will include events, news and profiles covering Grand Forks to Fernie, Creston to Valemount.

We have been getting great feedback about our stories and design and know you will want to be included in this issue - don't miss out!



- Cultural News •
- Artists •
- Festivals •
- Heritage •
- Musicians •
- Writers •
- Craftspeople •
- Reviews •





For each issue there is different special offer that may entitle you to free full process colour (a saving of \$90 per ad)
Contact Natasha for more information.

ACCEPTED FILE FORMATS

CAMERA READY:

Acceptable file formats for camera ready ads are: **psd, tiff, jpeg, pdf, or eps**
Submit the correct size and colour or **submit files as per production specs**

AD PRODUCTION:

Text may be supplied in a **Word** or **plain text format** (i.e. **Text Edit**), or in the body of an **email**.

Images and logos **must not** be embedded in a text document, but must be supplied as separate files in **psd, tiff, jpeg, pdf, or eps** format.

All images **must** be at least **250 dpi** or greater.

There is an additional fee for ad design services.

UNACCEPTABLE FILE FORMATS: CorelDRAW, Pagemaker, or gif files.

Images/logos must not be lifted from web sites unless they are at least **250 dpi** at printable size.

PLACEMENT

Ad placement is at the discretion of the publisher/designer. Although specific placement can be requested in writing it may be subject to an additional fee.

LIMITATIONS

Content of ads are subject to approval by the publisher and the publisher reserves the right to not accept advertising at any time. Advertisers agree to indemnify and hold harmless the publisher, employees and contractors against any expense or loss by reason of any claims arising from inclusion in the publication. Should an error or omission of advertising occur, the publisher's liability is limited to the amount the error or omission reduces the value of the advertising, never to exceed the total cost payable for the advertisement.

DISPLAY AD SIZES AND RATES

Half page vertical 3.5" w x 9.5" h \$400.00	Full page 7.25" w x 9.75" h \$600.00	Eighth page horizontal 3.5" w x 2.25" h \$150.00	Full page: Premium Spots (Back Cover & Inside Front) includes full colour 8" w x 10.5" h, please allow 1/4" bleed \$800.00
			Quarter page vertical 3.5" w x 4.75" h \$250.00
	Half page horizontal 7.25" w x 4.75" h \$400.00		
		Quarter page horizontal 7.25" w x 2.25" h \$250.00	

*Add full process colour to all ads: \$90.00

Exception: Premium spots includes full process colour.

PRICES AS LISTED - NO TAXES ADDED

For more information or advertising booking contact:

Natasha Smith 250-551-5122,
email natashasmithartist@gmail.com
or Krista Patterson 250-352-2421 or
toll free 1-800-850-2787 or wkrac@telus.net

Editor: Margaret Tessman, artcmag@telus.net

Payment is due within 30 days of receipt of your WKRAC ARTiculate ad invoice.

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